V17/01/2019



2019/2020 Intake Programme List

for applicants with a Bachelor in French, other Languages, Engineer or other Non-Business majors

SEPTEMBER INTAKE (starting 1st week of September 2019)

🖊 2-Year Master in Management – MIM (Programme Grande Ecole – PGE) Programme

5 MSc 100% English taught

- MSc International Luxury & Brand Management;
- MSc Global Business Management
- MSc International Business Negotiation;
- MSc International HR Management;
- MSc in Sports, Leisure & Tourism Management;

1 MSc in English & French for students who are fluent both in English & in French

MSc Creative Project Management: Culture et Design

JANUARY INTAKE (from second week of January 2020 to August 2021)

3 MSc with 8 specializations for January Intake entirely taught in ENGLISH:

- MSc Global Business Management,
- MSc International Luxury & Brand Management
- MSc International Management (6 Specializations to choose 1)
 - Marketing;
 - Finance,
 - HR;
 - o Innovation Management,
 - o Supply Chain
 - o Digital Marketing